



Newsletter Issue XVIII / May 2016



We are so excited to announce that **The Little Book of Wow!**[™] is now available for purchase from [Amazon](#) and our [website store](#).

The Little Book of Wow![™] is aimed at Financial Advisors or any professional who want to give their clients a *Wow* experience. A collection of ideas and tips that have been tried and tested, all of which are sure to add a 5-star client experience.

Co-authored with Michelle Hoskin who has over 15 years experience working with Advisors. Michelle and Mike are a perfect UK/Canada pairing when it comes to '*wowing your clients*'!

To celebrate Mike's fourth book, we are offering special pricing on **The Complete Client Loyalty System**.

Purchase **The Complete Client Loyalty System** before June 30 from [our website](#) at the low price of \$147.00.

Regular priced at \$247.00, this is an incredible value.

[Yes! I want to save \\$100.00 - Order here.](#)

The Complete Client Loyalty System includes:

- ✓ **The Little Book of Wow!**[™]: A collection of ideas and tips that have been tried and tested, all of which are sure to add a 5-star client experience.
- ✓ **The Loyalty Edge**: A must-have resource for professionals who want to demonstrate value to their clients, forge deeper relationships and stand out as the best.
- ✓ **The Picture Sells the Story**[™]: Financial Concepts with scripts which communicate financial concepts to your clients in a powerful and memorable way that will move them to action.
- ✓ **DVD**: 60 minutes Live! Become part of the audience while Mike shares his very best tools & strategies.
- ✓ **Live Audio Recording Workshop**: 2.5 hours of Michael's best strategies to grow your business.

[Purchase The Complete Client Loyalty System here.](#)

Or

Visit Mike at *The Canada Sales Congress*, May 25, Allstream Centre, Toronto.

Boost client engagement and demonstrate value to your clients with **The Complete Client Loyalty System**.