

Season's Greetings!

Now is a good time to show appreciation for your clients and offer some warm wishes for the holidays. Gifts should always be delivered with a handwritten note from you. Keep your note simple, reflecting on interactions you've experienced over the past year.

Gift Suggestions:

* Chocolates * Charity Donation * Wine * Poinsettia * Customized Calendars * Assorted Coffee & Tea * Event Tickets * Customized Stationary * Gift Cards * Books * Magazine Subscription * Uber/Taxi Gift Credit * Client Lunch or Dinner * Local Art

A Christmas Email:

A simple Christmas email is the easiest and least expensive way to connect with your clients and thank them for doing business with you. Attach an office photo of you and your team. To make your email stand out include interesting or useful websites:

A Christian Christmas: I never forget the true meaning of Christmas. And my clients respect my desire to share my beliefs. This website offers Christian Christmas stories, prayers, quotes and more. Click Here

Santa Calling: Simply type in your phone number and Santa calls your child with a recorded message based on themes of your choice. Fantastic! Children will be awestruck to hear Santa speaking to them. <u>Click Here</u>

Portable North Pole: A one-of-a-kind personalized video message from Santa. When you see a young child's reaction to Santa calling them by name, you will be advocates just like us! <u>Click Here</u>

Thank you for reading and your continued support. We wish you a wonderful Christmas season and prosperity in the New Year.

Mike Morrow, CFP Ideas For Advisors

Are you looking for a Speaker for your next event?

Contact us to learn more about Mike's customized presentations:

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